

# Session 1 with the Coaches

# Topics for discussion

- 2017 and beyond International Season
- Olympic Programme Commission Report

- 2017 Season Ideas

## 2014

- World Cup 1 - Sydney 28-30 March
- European Champions - Belgrade 30 May – 1 June
- World Cup 2 - Aiguebelette 20-22 June
- World Cup 3 - Lucerne 11-13 July
- World Championships - Amsterdam 24-31 August

## 2015

- World Cup 1 - to be allocated 8 – 10 May
- European Champs - Poznan 29 – 31 May
- World Cup 2 - Varese 19 – 21 June
- World Cup 3 - Lucerne 10 -12 July
- World Championships - Aiguebelette  
30 Aug – 6 Sept



## 2016

- World Cup 1 - to be allocated 15 – 17 April
- European Champs - to be allocated 6 – 8 May
- Final Qualification Regatta - Lucerne 22 – 25 May
- World Cup 2 - Lucerne 27 – 29 May
- World Cup 3 - Poznan 17 – 19 June
- Olympic Games - Rio de Janeiro 7 – 14 August

# Possibilities 2017 and on:

- European Championships to remain at usual World Rowing Cup 1 date (end May/beginning of June)
- World Rowing Cups regattas not yet allocated.
- What then are the possibilities for the World Rowing Cup series?

# 2017 and beyond:

- ? Hold World Cup 1 in early May, before the European Championships
- ? Change the format of World Cup 1 – e.g. 2 x 1-day regattas; smaller number of boat classes
- ? World Cup 1 in the fall (October/November)
- ? World Cup 1 in the fall – long distance event



# 2017 and beyond:

- ? Somehow combine World Cup 1 with the European Championships at end of May
- ? Attach the World Cup 1 to an existing regatta
- ? World Cup 1 – decentralised / regionalised: European Championships + an event in Asia, Africa, Latin America being part of the World Cup
- ? Other suggestions????

Analysis of the  
Olympic Programme Commission Report  
Issued in September 2013

- Gender Equity

1.2 Quota Positions Male Female					
Rank		Male	Female	Total	
1	<b>FIG</b>	114	210	324	35%
2	<b>FINA</b>	699	803	1502	47%
3	<b>BWF</b>	86	86	172	50%
3	<b>FIBA</b>	144	144	288	50%
3	<b>FIE</b>	102	102	204	50%
3	<b>FIH</b>	192	192	384	50%
3	<b>FIVB</b>	192	192	384	50%
3	<b>IHF</b>	168	168	336	50%
3	<b>ITF</b>	86	86	172	50%
3	<b>ITTF</b>	86	86	172	50%
3	<b>ITU</b>	55	55	110	50%
3	<b>UIPM</b>	36	36	72	50%
3	<b>WA</b>	64	64	128	50%
3	<b>WTF</b>	64	64	128	50%
15	<b>FIFA</b>	288	216	504	57%
16	<b>IAAF</b>	1200	800	2000	60%
16	<b>IWF</b>	156	104	260	60%
16	<b>IJF</b>	221	145	366	60%
19	<b>ISSF</b>	218	139	357	61%
20	<b>ISAF</b>	237	143	380	62%
21	<b>UCI</b>	331	197	528	63%
21	<b>FISA</b>	353	197	550	64%
23	<b>ICF</b>	219	109	328	67%
24	<b>FILA</b>	266	72	338	79%
25	<b>AIBA</b>	250	36	286	87%
	FEI	(no values for men and women separately)			

- Gender Equity
- Board Members

%Women in 2012		
		%
1	<b>FIH</b>	38%
2	<b>ITU</b>	38%
3	<b>FEI</b>	33%
4	<b>FIG</b>	30%
4	<b>FISA</b>	30%
6	<b>WA</b>	29%
7	<b>ISAF</b>	25%
8	<b>BWF</b>	23%
9	<b>FIBA</b>	22%
9	<b>IAAF</b>	22%
11	<b>FIE</b>	19%
12	<b>ICF</b>	14%
13	<b>FIVB</b>	13%
13	<b>ITTF</b>	13%
15	<b>UIPM</b>	10%
16	<b>WTF</b>	9%
17	<b>ITF</b>	7%
17	<b>UCI</b>	7%
19	<b>IHF</b>	6%
20	<b>FINA</b>	5%
20	<b>IWF</b>	5%
22	<b>FIFA</b>	4%
23	<b>AIBA</b>	0%
24	<b>FILA</b>	0%
25	<b>IJF</b>	0%
26	<b>ISSF</b>	0%



## Universality

3,1 Universality - No. of NFs								
			2012					
			Africa	America	Asia	Europe	Oceania	Total
1	<b>FIBA</b>		53	42	44	49	17	205
2	<b>FIVB</b>		53	41	44	49	17	204
3	<b>IAAF</b>		53	41	44	49	17	204
4	<b>FINA</b>		51	41	43	51	16	202
5	<b>ITF</b>		52	41	43	49	17	202
6	<b>IJF</b>		49	43	39	51	18	200
7	<b>FIFA</b>		53	42	44	48	11	198
8	<b>ITTF</b>		48	39	44	49	17	197
9	<b>WTF</b>		48	41	42	48	17	196
10	<b>AIBA</b>		48	40	43	50	13	194
11	<b>IHF</b>		50	35	40	50	6	181
12	<b>UCI</b>		44	40	41	48	4	177
13	<b>IWF</b>		34	35	44	45	17	175
14	<b>BWF</b>		36	31	40	45	10	162
15	<b>ICF</b>		33	31	37	45	12	158
16	<b>WA</b>		31	28	34	47	10	150
17	<b>ISSF</b>		15	34	42	49	8	148
18	<b>FIE</b>		27	32	38	45	3	145
19	<b>ITU</b>		19	39	29	44	9	140
20	<b>ISAF</b>		21	32	28	47	11	139
21	<b>FISA</b>		27	27	34	44	5	137
22	<b>FIG</b>		20	27	38	48	2	135
23	<b>FEI</b>		19	30	34	47	2	132
24	<b>FIH</b>		18	28	32	43	7	128
25	<b>UIPM</b>		16	23	30	36	3	108
26	<b>FILA</b>							0

### Breakdown NOC participation by Sport in London

Sport	Total Athletes	Rank on quota	NOCs	Rank of NOC part
Athletics	2079	1	201	1
Swimming	1431	2	169	2
Judo	383	9	132	3
Sailing	380	10	108	4
Weightlifting	252	17	84	5
Boxing	283	16	77	6
Cycling	501	5	74	7
Wrestling	343	12	71	8
Shooting	390	6	63	9
Taekwondo	128	23	63	9
<b>Rowing</b>	<b>549</b>	<b>3</b>	<b>58</b>	<b>11</b>
Gymnastics	323	14	57	12
Table Tennis	174	21	57	12
Canoeing	332	13	56	14
Archery	128	23	55	15
Badminton	164	22	51	16
Fencing	246	18	44	17
Tennis	184	20	44	17
Equestrian	199	19	40	19
Triathlon	110	24	39	20
Volleyball	384	8	30	21
Modern Pentathlon	72	25	26	22
Football	509	4	24	23
Handball	349	11	17	24
Basketball	287	15	17	24
Hockey	388	7	15	26

## Universality

Breakdown NOC participation by Sport in London					
Grouping	Sport	Total Athletes	Rank on quota	NOCs	Rank of NOC part
Other					
	Athletics	2079	1	201	1
	<b>Swimming</b>	1431	2	169	2
	Weightlifting	252	8	84	4
	<b>Cycling</b>	501	4	74	5
	Shooting	390	5	63	3
	<b>Rowing</b>	<b>549</b>	<b>3</b>	<b>58</b>	<b>6</b>
	<b>Gymnastics</b>	323	7	57	7
	Table Tennis	174	10	57	7
	<b>Canoeing</b>	332	6	56	9
	Archery	128	11	55	10
	Fencing	246	9	44	11
	Triathlon	110	12	39	12
	Modern Pentathlon	72	13	26	13

Popularity –  
Spectators

1	FIG	99,69%
2	FIBA	99,66%
3	WA	99,66%
4	FIH	99,52%
5	IHF	99,47%
6	FINA	99,47%
7	FIFA	99,42%
8	FEI	99,37%
9	AIBA	99,35%
10	IJF	99,28%
11	FISA	99,06%
12	IAAF	99,02%
13	WTF	98,96%
14	ISSF	98,90%
15	ITTF	98,87%
16	ITF	98,86%
17	UCI	98,86%
18	FIVB	98,81%
19	ISAF	98,79%
20	ICF	98,65%
21	ITU	98,64%
22	IWF	98,46%
23	FILA	97,77%
24	UIPM	97,51%
25	BWF	94,42%
26	FIE	89,79%



### 4,4 Television Coverage for London 2012

Ranking on Total No of viewer hrs (000s)			Ranking on Total Max Audience (millions)			Ranking on Avg mins of coverage		
1	FINA	2 600	1	FINA	202,0	1	FIG	49,0
2	IAAF	2 300	2	IAAF	195,0	2	IAAF	44,5
3	FIG	1 600	3	FIG	169,0	3	FINA	43,5
4	FIFA	1 300	4	FIVB	137,0	4	ITU	36,0
5	FIVB	1 300	5	FIBA	121,5	5	IWF	33,5
6	FIBA	804	6	FIFA	120,0	6	FISA	32,5
7	UCI	564	7	FISA	107,0	7	FIVB	30,5
8	BWF	562	8	UCI	100,5	8	BWF	29,0
9	ITTF	461	9	BWF	99,0	9	UCI	27,5
10	IJF	443	10	AIBA	95,0	10	FIBA	27,0
11	ITF	371	11	ITTF	88,0	11	ITF	26,5
12	IWF	320	12	IWF	82,5	12	ITTF	24,0
13	FILA	318	13	ITF	74,0	13	FEI	23,5
14	AIBA	302	14	ISSF	73,0	14	FILA	23,5
15	IHF	265	15	WA	71,5	15	ICF	23,5
16	FIH	233	16	FIE	71,0	16	WA	23,5
17	ISSF	215	17	IJF	64,5	17	AIBA	22,0
18	FIE	202	18	ITU	64,5	18	ISSF	21,0
19	FISA	196	19	FIH	60,5	19	FIFA	19,5
20	ICF	195	20	FILA	58,5	20	IJF	18,0
21	FEI	181	21	ICF	57,0	21	FIE	16,2
22	WA	162	22	WTF	53,0	22	WTF	15,5
23	ITU	100	23	IHF	49,5	23	IHF	14,5
24	WTF	88	24	ISAF	49,0	24	ISAF	14,5
25	ISAF	87	25	FEI	44,0	25	FIH	12,5
26	UIPM	32	26	UIPM	33,5	26	UIPM	12,5

Popularity –  
Internet  
Own website  
During the  
Games

No of unique visits to the IF official website			No of pages viewed		
1	ITF	300 000	1	ITTF	1 747 020
2	IAAF	152 310	2	WA	1 365 937
3	WA	99 305	3	FIFA	1 023 713
4	FIFA	93 029	4	ITF	1 000 000
5	ITTF	78 415	5	IAAF	756 545
6	AIBA	52 434	6	FIVB	335 000
7	FIBA	45 000	7	WTF	267 752
8	FIVB	35 350	8	UIPM	155 255
9	WTF	34 821	9	FILA	152 185
10	UIPM	32 458	10	FISA	151 680
11	UCI	25 600	11	FIH	122 955
12	FISA	22 743	12	FIBA	120 000
13	BWF	21 820	13	FIE	107 484
14	FILA	18 773	14	ISAF	106 295
15	FIH	17 565	15	AIBA	94 318
16	FINA	17 000	16	BWF	86 802
17	ITU	14 195	17	UCI	82 000
18	IJF	13 954	18	ITU	68 516
19	ISAF	13 175	19	IJF	53 595
20	FIE	11 308	20	ISSF	53 100
21	ISSF	9 000	21	FINA	53 000
22	FIG	8 126	22	IWF	40 315
23	FEI	7 943	23	IHF	30 500
24	IWF	7 015	24	FEI	24 467
25	IHF	5 300	25	FIG	22 349
26	ICF	3 000	26	ICF	8 400

## Popularity – Internet IOC Sites

No of page views on dedicated section of OCOG website			No of page views on dedicated section of IOC website			No of video views on YouTube channel for Olympics		
1	IAAF	189 609 024	1	FINA	892 230	1	IAAF	8 988 919
2	FINA	164 456 341	2	IAAF	617 145	2	FINA	4 766 947
3	FIG	78 116 616	3	FIG	588 870	3	BWF	3 289 592
4	FIVB	73 809 894	4	UCI	396 108	4	AIBA	2 050 793
5	ITF	68 941 411	5	FIVB	364 419	5	FIG	1 960 350
6	FIBA	67 344 576	6	FIFA	325 034	6	FIVB	1 433 282
7	AIBA	60 005 911	7	FIBA	320 898	7	FIFA	1 236 141
8	ISSF	58 070 176	8	FEI	259 948	8	ITTF	746 868
9	FILA	55 132 544	9	ISSF	232 996	9	FIBA	719 583
10	UCI	52 597 233	10	WA	223 536	10	ITF	582 581
11	FIFA	51 107 877	11	ITF	218 719	11	UCI	577 354
12	ISAF	43 659 220	12	BWF	215 780	12	IWF	552 146
13	WTF	36 334 649	13	FILA	177 949	13	FILA	414 873
14	FEI	35 530 899	14	IJF	145 697	14	WA	375 543
15	BWF	34 582 710	15	IHF	139 875	15	ISSF	357 517
16	FIH	26 714 763	16	UIPM	134 147	16	WTF	332 384
17	IJF	25 497 332	17	WTF	124 088	17	IJF	261 803
18	ICF	23 983 725	18	AIBA	123 694	18	FIH	244 914
19	WA	21 816 489	19	ISAF	122 765	19	IHF	173 749
20	IHF	21 404 695	20	IWF	119 387	20	FIE	164 832
21	IWF	21 002 852	21	FIE	87 648	21	FISA	163 432
22	ITTF	20 234 634	22	ITTF	84 407	22	ICF	130 820
23	FISA	20 004 588	23	FISA	81 468	23	FEI	73 589
24	FIE	19 246 761	24	ICF	80 201	24	ISAF	69 536
25	UIPM	12 292 630	25	ITU	69 035	25	UIPM	28 440
26	ITU	8 090 523	26	FIH	12 422	26	ITU	24 156

## Popularity – Internet Press Articles



### 4,5 Written Press Coverage at London 2012

#### Total no of articles published (20/07 - 19/08)

1	IAAF	8 648
2	FINA	6 937
3	FIFA	3 427
4	UCI	2 797
5	FIG	2 251
6	FIBA	2 206
7	ITF	2 178
8	IJF	1 928
9	ISAF	1 764
10	AIBA	1 763
11	FIVB	1 677
12	<b>FISA</b>	<b>1 647</b>
13	ISSF	1 587
14	BWF	1 427
15	ICF	1 355
16	IHF	1 229
17	FIH	1 214
18	FEI	1 199
19	IWF	1 176
20	FIE	1 040
21	ITTF	1 004
22	FILA	861
23	WA	740
24	WTF	692
25	ITU	478
26	UIPM	215



## Popularity – Internet Social Media

- Now 67'000  
FB Likes
- Now 15'000  
Twitter  
followers

4.7 Social Media					
No of fans on the Facebook page			No of twitter followers		
1	FIBA	325 000	1	FIFA	2 000 000
2	IJF	248 410	2	FIBA	51 000
3	IAAF	192 000	3	UCI	42 000
4	FINA	70 000	4	IAAF	15 365
5	WTF	70 000	5	ITU	15 215
6	AIBA	67 688	6	ITF	11 833
7	UCI	61 000	7	BWF	11 309
8	WA	60 125	8	FIVB	10 744
9	ITF	59 549	9	FIH	10 410
10	BWF	58 357	10	FEI	8 000
11	FEI	50 000	11	IJF	7 592
12	ITTF	45 000	12	FISA	7 556
13	UIPM	44 403	13	ISAF	7 500
14	ITU	34 555	14	WA	6 571
15	FIVB	32 458	15	FIG	5 684
16	ICF	29 175	16	ITTF	3 687
17	FISA	24 069	17	AIBA	3 520
18	ISSF	23 900	18	ICF	2 938
19	FIH	21 000	19	ISSF	2 300
20	FIG	20 727	20	UIPM	1 746
21	ISAF	19 510	21	FIE	1 642
22	FIE	13 542	22	FINA	1 600
23	IWF	11 000	23	IWF	700
24	FIFA	-	24	WTF	500
25	IHF	-	25	IHF	-
26	FILA		26	FILA	

# 2016 Olympic Qualification System

Your  
Comments  
and  
Suggestions

## NUMBER OF CREWS PER EVENT

The following numbers of crews will obtain a quota place for their NOC to participate in the respective events (subject to the reallocation of unused quota places):

	LONDON							% Athletes
	2011 Worlds	Continental Regattas			Final Qualif Regatta	Total Boats	Total Athletes 2012	
		Asia	Africa	Latin America				
<b>Men</b>								
Single Sculls (1x)	11	6	4	6	3	30	30	
Pairs (2-)	11	-	-	-	2	13	26	
Double Sculls (2x)	11	-	-	-	2	13	26	
Fours (4-)	11	-	-	-	2	13	52	
Quadruple Sculls (4x)	11	-	-	-	2	13	52	
Eights (8+)	7	-	-	-	1	8	72	
<b>Men Lightweight</b>								
Double Sculls (2x)	11	3	1	3	2	20	40	
Fours (4-)	11	-	-	-	2	13	52	
Total Men (before Tripartite and Host Nation)							350	64,3
<b>Women</b>								
Single Sculls (1x)	9	5	3	5	3	25	25	
Pairs (2-)	8	-	-	-	2	10	20	
Double Sculls (2x)	8	-	-	-	2	10	20	
Quadruple Sculls (4x)	7	-	-	-	1	8	32	
Eights (8+)	5	-	-	-	2	7	63	
<b>Women Lightweight</b>								
Double Sculls (2x)	8	3	1	3	2	17	34	
Total Women (before Tripartite and Host Nation)							194	35,7
<b>Host Nation Places</b>						2	2	
<b>Tripartite Commission Places</b>							4	
<b>Boats</b>	129	17	9	17	28			
<b>Athletes</b>	402	23	11	23	85		550	

